

NEWSLETTER

Monthly Newsletter

February 2021

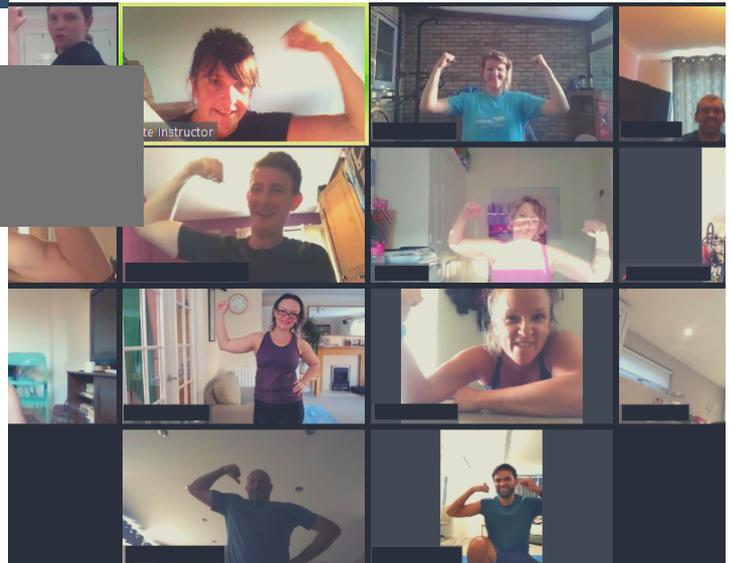


LOCKDOWN 3

We've got this! It is hard to believe on 1st Feb 2020 we got the keys to our amazing unit. We have actually had the doors open within the last year for 4 months and 20 days. What's kept us going? YOU!

ZOOM CAMP

This is where our community is really highlighted. Not only do we get the job done and smash a workout, but we are also a group of likeminded people, all in this together. Encouraging and supporting each other!



ON DEMAND

So excited to launch this to you. We really hope that you are enjoying the workouts and looking into the nutrition. We have added lots of recipes and a guide to help with your goals. Lots more coming your way! Found in your app.



BACK STRONGER

Many businesses, especially small local ones like ourselves, are finding this lockdown by far the hardest. As you can imagine, we have lost many members, however, we are determined to come back even stronger. We have some great plans, and we will be keeping you updated with these. More news to come soon!

THE BASE

When we can return, we will be also focusing on our Boot Camps. As much as we would love to have an additional location for this, for now it will remain outside the building. We will be theming the sessions in honour of RAF Witchford



TELL A FRIEND

Trying to regrow the business is going to take a long time. The vaccine news is great, but we are still looking at an uncertain time ahead. Please help us by spreading the word. Please share our posts if you can. Thank you!



THANK YOU

I would like to take this opportunity to thank you for supporting us. I understand, for many members, that it was not possible to do so, and I know we have members still with us also feeling the difficulties and stress that this pandemic brings.

As I have already mentioned, this lockdown is the hardest. I have spent the best part of a year shielding or anxious, but I was so proud how everyone stuck with the gym rules. Everyone cleaned before and after and I am so grateful to have such an amazing fitness community here at Elyte.

Whatever 2021 is planning for us, I hope that it is full of hope and brighter days. I am excited to think that I will be reopening the doors once again to welcome you back.

We really want to be the best Gym and Boot Camp in town and make Lancaster Way Business park proud to have us onboard, This is my vision, but only a vision. It's our members that makes it a reality. Elyte would be nothing without the support and loyalty from you.

Thank you doesn't give it enough justice on how grateful we are to have you. But once again, thank your for your kindness and support to us.

Love

Dawn, Lewis & family x